

**TRIUMPH GULF COAST, INC. PRE-APPLICATION FORM**

Triumph Gulf Coast, Inc. (“Triumph Gulf Coast”) has created a pre-application process to provide initial consideration of potential ideas for projects or programs that may seek an award of funding. Applicants are required to participate in the pre-application process. Notwithstanding the response from Triumph Gulf Coast on the pre-application form, an Applicant may still elect to submit an Application.

**APPLICANT INFORMATION:**

Name of Individual/Entity/Organization: Wendy & Jean Noel Mignot/ La Vie Est Belle

Brief Description of Background of Individual/Entity/Organization: La Vie Est Belle, the original pearl & leather boutique of 30A. Wendy & Jean Noel's hand-crafted collections represent elegance and sophistication. The Mignot's capture the character & culture of the Mignot-French connection, as well as the design & aesthetic that has become a world renowned brand defining Gypset & Bohemian Chic Style. Their one of a kind jewelry became a reflection of their adventures at sea, with each design representing family, fashion & culture. The trademark designs are THE sought after pearl & leather brand of The Emerald Coast.

**Contact Information:**

Primary Contact Information: Wendy and Jean Noel Mignot

Title: Owner/President

Mailing Address: 28 Lake Pointe Drive Santa Rosa Beach, FL 32459

Telephone Number: 850.218.0080/ 850.496.4939

Email Address: wendymignot@gmail.com/ jnmignot@gmail.com/ pearls@lvebseaside.com

Website: www.wendymignot.com

Names of co-applicants, partners or other entities, organizations that will have a role in the proposed project or program: \_\_\_\_\_

**REQUIRED EXECUTIVE SUMMARY:**

In a maximum of three (3) pages, please describe the proposed project or program, including (i) the amount of funds being sought from Triumph Gulf Coast; (ii) the amount and identity of other sources of funds for the proposed project or program; (iii) the location of the project or program; (iv) summary description of the proposed program, including how the program will be transformational and promote economic recovery, diversification, and enhancement of the disproportionately affected counties, and (v) a summary timeline for the proposed project or program.

**IMPORTANT NOTICE**

This pre-application process will **not** result in an award of funding by Triumph Gulf Coast. Rather, this process is designed to facilitate submission of ideas for potential projects or programs before the Applicant expends time and/or resources to complete a full Application. All Applicants for funding are required to complete an Application, which will be scored, and then considered for award in the discretion of Triumph Gulf Coast Board.

The Papillion Pavilion  
(condensed version)

We would like to propose our idea for a local butterfly farm here in South Walton county. This would include a greenhouse comprised of native butterflies and plants indigenous to our community in a space available to the public. We would include tours, education and an experience that would benefit our regional assets. Working with schools to provide new knowledge of plants and insects would be a priority to expand our horticulture industry in the NW panhandle of Florida. Our ecosystem is a delicate balance of all walks of life here in So Wal and we would love the opportunity to enhance and educate locals, and tourists alike on the importance of butterflies in our area.

II.

***Project Papillion Pavilion***

**(condensed version)**

Land	\$800,000
Greenhouse Buildout	\$150,000
Plants, Trees, Fountains, & Walkways	\$150,000
Renovation of Existing Structure	\$50,000
Parking	\$0
Total Cost of Operations	\$482,700
<b>Total for Proposed Project</b>	<b>\$1,632,700.00</b>

**Cost of Operations**

**(estimated yearly)**

Salaries	\$200,000
Wages	\$60,000
Payroll Taxes	\$31,200
Insurance	\$3,000
Property Taxes	\$3,000
Accounting Fees	\$3,500
Advertising Fees (marketing/branding)	\$60,000
Automobile	\$7,000
Utilities	\$5,000
Misc.	\$10,000
Butterflies/Supplies/Etc.	\$100,000
<b>Total</b>	<b>\$482,700</b>

In 2016,

**3.6 Million** Visitors to Walton County

Average Family

**Size:** 5.6 people

**Spends:** \$5,400 per visit

**Stays # of Nights:** 5.7

**If only 5% of visitors visit our Papillion Pavilion, we estimate a gross revenue of \$1,440,000**

**III. Proposed Location of Butterfly Farm (Papillion Pavilion)**

24750 US Highway 331

Santa Rosa Beach, FL 32459

**IV.**

The program will be transformational as we will be working directly with Tourist Development Council (TDC), The Cultural Arts Association (CAA) and educating thousands of students on the importance of horticulture, botany, and the positive effects it brings to the environment. It will also promote economic recovery by bringing sales taxes to Walton County along with new jobs. It will become a destination to bring new and returning people to our counties. We are offering diversification by educating and enlightening both locals and tourists, on how indigenous plants in our area help to promote butterfly and bee growth, which are essential for our environment. Proposed location is at the main corridor of 331, being in close relation to the TDC, along with being front row to incoming tourist traffic.

**V.**

Timeline. I believe we can complete this project within one year.

Thank you for consideration for the Triumph Gulf Coast Assistance Program. We truly believe in our project and stand behind the growth and revitalization of our home! Please note this is a condensed version, so please feel free to reach out directly for any additional information.

Sincerely,



Wendy and Jean Noel Mignot

