## TRIUMPH GULF COAST, INC. PRE-APPLICATION FORM

Triumph Gulf Coast, Inc. ("Triumph Gulf Coast") has created a pre-application process to provide initial consideration of potential ideas for projects or programs that may seek an award of funding. Applicants are required to participate in the pre-application process. Notwithstanding the response from Triumph Gulf Coast on the pre-application form, an Applicant may still elect to submit an Application.

## **APPLICANT INFORMATION:**

Name of Individual/Entity/Organization: <u>Community Redevelopment Agency of the City of</u> Pensacola

Brief Description of Background of Individual/Entity/Organization: <u>The Community</u> Redevelopment Agency of the City of Pensacola is a public body corporate and politic of the State of Florida which operates under the authority of Chapter 163, Florida Statutes.

## Contact Information:

Primary Contact Information: <u>Helen Gibson</u>
Title: <u>CRA Administrator</u>

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Website: www.cityofpensacola.com/531/Community-Redevelopment-

Agency-CRA

Names of co-applicants, partners or other entities, organizations that will have a role in the proposed project or program: <u>City of Pensacola, Escambia County Board of County Commissioners, Florida Department of Transportation (FDOT), and the Florida-Alabama Transportation Planning Organization (TPO)</u>

## **REQUIRED EXECUTIVE SUMMARY:**

In a maximum of three (3) pages, please describe the proposed project or program, including (i) the amount of funds being sought from Triumph Gulf Coast; (ii) the amount and identity of other sources of funds for the proposed project or program; (iii) the location of the project or program; (iv) summary description of the proposed program, including how the program will be transformational and promote economic recovery, diversification, and enhancement of the disproportionately affected counties, and (v) a summary timeline for the proposed project or program.

## **IMPORTANT NOTICE**

This pre-application process will **<u>not</u>** result in an award of funding by Triumph Gulf Coast. Rather, this process is designed to facilitate submission of ideas for potential projects or programs before the Applicant expends time and/or resources to complete a full Application. All

Applicants for funding are required to complete an Application, which will be scored, and then considered for award in the discretion of Triumph Gulf Coast Board.

#### **EXECUTIVE SUMMARY:**

## (i) Amount of funds being sought from Triumph Gulf Coast.

Funds being sought to support this project are estimated at \$30 million. Actual costs are contingent upon the findings of a road lane reduction feasibility analysis and Project Development and Environment (PD&E) Study.

# (ii) Amount and identity of other sources of funds for the proposed project or program.

<b>Funding Type</b>	Amount	Cost Description
City of Pensacola Funds	\$1.5 million	Short term improvements
Escambia County Funds*	\$TBD	Short term improvements
FDOT Grant Funds*	\$TBD	Safety Improvements, Sidewalks, Landscaping

<sup>\*</sup>Potential funding sources.

# (iii) Location of the project or program.

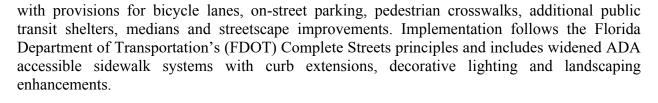
The proposed project is located in Escambia County within the City of Pensacola, Florida and unincorporated Escambia County. The project area is located on West Cervantes Street-Mobile Highway between North "A" Street and Dominguez Street.

# (iv) Summary description of the proposed program, including how the program will be transformational and promote economic recovery, diversification, and enhancement of the disproportionately affected counties.

The West Cervantes Street-Mobile Highway corridor, which spans from North "A" Street on the east to Dominguez Street on the west, serves as the principal commercial corridor and urban center of Pensacola's Westside and Brownsville communities. Historically, this former economic hub invited a wide variety of visitors to its once thriving city streets and entrepreneurial businesses. Today, however, the corridor has fallen victim to urban sprawl, deterioration, and disinvestment resulting in economic decline, dilapidated building stocks, and increased poverty and crime. Both communities have been designated for revitalization by the City and County respectively.

The West Cervantes Street-Mobile Highway Corridor Management Plan (CMP) establishes four key objectives designed to restore the economic vibrancy of the West Cervantes Street-Mobile Highway corridor by improving safety, accessibility, comfort and appeal in the built environment. These objectives include:

□ **Improvements to Multimodal Transportation.** Analyses conducted during the preparation of the CMP identify critical multimodal facility inadequacies within the corridor. To address these inadequacies, plan implementation includes the adoption of a two lane roadway system



- □ Enhancements to Pedestrian Safety and Walkability. Walkable communities generate activation of public thoroughfares, and promote neighborhood health and wellness. A recent traffic safety study documents a high incidence of pedestrian involved crashes along the corridor. To encourage safety and enlivenment of Pensacola's Westside and Brownsville communities, implementation includes improvements to sidewalk interconnectivity throughout adjoining neighborhoods and to community amenities such as existing parks and the library.
- □ Improvements to Key Corridor Gateways (A Street, E Street, and Pace Boulevard). Beautification of key corridor gateways provide appeal and evoke a sense of arrival representative of neighborhood character. Implementation includes dual purpose gateway improvements which promote quality of place and provide an amenity such as park seating or beautification.
- □ Improvements to Workforce through Revitalization of Commercial Corridors. Existing conditions along the West Cervantes Street-Mobile Highway Corridor include an abundance of vacant parcels and dilapidated structures which present prime opportunities for redevelopment. Implementation includes the use of sound urban design principles to generate redevelopment which catalyzes economic growth through the availability of office, retail and restaurant space, and promotes active public use. Quality mixed-use facilities offering outdoor seating or plazas will be proposed by redevelopment.

Implementation of the West Cervantes Street Corridor Management Plan (CMP), has gained unprecedented public and inter-agency support and is backed by a partnership between the Florida Department of Transportation (FDOT), West Florida Regional Planning Council, Florida-Alabama Transportation Planning Organization, City of Pensacola and Escambia County.

The current economic climate, fueled by the active renaissance occurring in Downtown Pensacola, provides a prime opportunity to leverage the redevelopment potential of this critical commercial corridor. Investment along this thoroughfare has been curtailed for decades due to the dismantled platform on which the corridor exists. The proposed improvements will reassemble the corridor and re-establish a true town center by slowing traffic patterns and returning the corridor to its original urban form, allowing businesses to prosper and reinvestment to occur. Although within close proximity to Downtown Pensacola, the character of the West Cervantes corridor is fundamentally unique in comparison to that of its more established neighbor. The regeneration of this area will effectively diversify Pensacola's existing markets and create more competition within and amongst industry sectors. This competition will continue to drive growth, ultimately strengthening the local economy overall.

(v) Summary timeline for the proposed project or program.

Feasibility Study & PD&E: 18 months/1.5 years
Design: 18 months/1.5 years
Right of Way Acquisition: 18 months/1.5 years

Construction: 24 months/2 years

Total: 78 months/6.5 years