

The TRIUMPH GULF COAST, INC.
PRE-APPLICATION FORM

Name of Individual/Entity/Organization: PENSACOLA HERITAGE FOUNDATION (PHF)

THE GÁLVEZ MONUMENT PROJECT

Brief Description of Background of Individual/Entity/Organization:

Pensacola Heritage Foundation has been preserving our city's historical resources for over 50 years. PHF continues its mission of "Preserving and protecting our rich history through restoration work, education programs and community activities." Over decades, PHF restored and maintained various historically significant properties throughout the city including the oldest in the city, Barkley House and the Dorr House, now operated by UWF in Historic Pensacola Village. For 25 years, PHF hosted weekly musical events, from May through August, called "Evenings in Olde Seville," in an area that was formerly a Spanish parade field. This organization helped improve the Seville Historic District through similar sustained commitments. PHF supported various public projects for Pensacola, the University of West Florida, citizens of the three local counties, and visiting tourists. Each year, PHF offers scholarship checks to local students who are encouraged to write historical papers on various subjects each year.

Last year's subject was General Bernardo de Gálvez, the Spanish hero of the Battle of Pensacola (1781), the "Longest siege of the American Revolution."

Contact Information:

Primary Contact Information:

Title:

Mailing Address:

Telephone Number:

Email Address:

Website:

Nancy A. Fetterman, M.A.

Public Historian for PHF

Pensacola Heritage Foundation

P.O. Box 12424

Pensacola, FL 32591

850-293-2777

nfetterman@bellsouth.net

www.pensacolaheritagefoundation.org

www.galvezmonument.com

Names of co-applicants, partners or other entities, organizations that will have a role in the proposed project or program:

- Mayor Ashton Hayward, City of Pensacola, Escambia County Commission, the Gálvez Monument Committee, and donors to the monument.
- Upon completion of the Gálvez Monument, PHF will host a dedication on Pensacola's Gálvez Day, May 8, 2018. At that time, PHF will present the Gálvez Monument to the City of Pensacola who will maintain the site in perpetuity as a timeless welcome to visitors.
- The "GÁLVEZ MONUMENT PROJECT" is the first in a series of historical monuments, parks, and fountains to encourage historical tourism, recognizing individuals or events that hold historical significance to the area.
- See enclosed letter of support from the City of Pensacola.

EXECUTIVE SUMMARY

1) Amount being sought from Triumph Gulf Coast:

PHF is requesting \$ 50,000 from Triumph Gulf Coast.

This is the final amount required for completion of the GÁLVEZ MONUMENT PROJECT.

The total amount of the project is \$400,000. PHF has raised \$350,000+ to date. Money requested from TGC will support the cost of the finish work and final construction work of this project.

2) Amount and identity of Other sources of Funds for the proposed project:

Other sources of funds include: City of Pensacola (\$100,000, Palafox median site & maintenance), Escambia County Commission (\$50,000), Pensacola Heritage Foundation Board, and the Galvez Monument Committee. The remaining monies are from dedicated regional donors. Each donor who gives \$25,000 or more receives a bronze maquette of the Gálvez equestrian statue. PHF has five donors who received a bronze statue thus far. Friends of Gálvez in other coastal states have sent donations.

Additionally, Pensacola's Sister City of Macharaviaya, Spain supported the project by delivering (from Malaga's Picasso Museum) an iconic portrait of their native son, Bernardo de Gálvez, to be used for fundraising and as an educational tool for student presentations. The portrait is maintained in Pensacola City Hall. PHF has received much in-kind support from various entities for fundraising and development, public relations and advertising.

3) Location of the Project or Program:

The City of Pensacola made available the site for the Gálvez Monument at Pensacola's North Palafox median at Wright Street. The monument will be facing north on Palafox, just down the street from Fort George. This median, on city owned property, was offered as the one best suited for Pensacola Planning purposes.

Upon completion of the Gálvez Monument, PHF will present the statue to the City of Pensacola to be maintained in perpetuity as a welcome to visitors. (See enclosed 3D image.)

The GENERAL BERNARDO DE GÁLVEZ MONUMENT will represent the support Spain gave to American colonists during the American Revolution.

4) Summary Description of the Proposed Project:

The GENERAL BERNARDO DE GÁLVEZ MONUMENT PROJECT is a collaborative effort between Pensacola Heritage Foundation (a 501 (c) 3 Foundation), and the City of Pensacola. In 2014, the Pensacola Heritage Foundation (PHF) agreed this cooperation with the City of Pensacola reflects our common mission of displaying public art, preserving our unique diverse narrative, recognizing our international cultural heritage and attracting historical tourism. Once the monument is completed by PHF, it will be gifted to the City of Pensacola who will support its future maintenance.

The Gálvez Monument Project will be a life-sized bronze equestrian statue of General Gálvez in the central median on Palafox Street and Wright Street. riding north as if to accept Fort George from the British.

The statue will rest on a large granite plinth surrounded by a seating area. Local sculptor Captain Bob Rasmussen completed the full-size clay sculpture and the Atlanta bronze foundry expects it to arrive in Pensacola soon. The Architect has completed the design for the monument and base and is working with the city staff and contractor to complete the base, plinth, and related lighting required by code.

ADA walkway and donor tiles will surround the base. All construction work is approved through the City of Pensacola Planning & Parks Division.

HISTORICAL CONTEXT:

General Gálvez is an important consideration in the narrative history of Pensacola, the Gulf Coast and the American Revolution. However, few people are aware of who he was and why he is so important to our history and heritage. Since the mission of PHF is to "Preserve and Educate" the public, we think it is very fitting for this city to bring his accomplishments to the forefront. By erecting this equestrian statue in such a public setting, it will bring attention to General Gálvez and will preserve this significant segment of Pensacola's heritage.

It is now recognized by scholars that General Bernardo de Gálvez, then Governor of Louisiana Territory, aided the American Thirteen Colonies in the quest for independence at the request of General George Washington. Gálvez led Spanish forces against Britain during the Revolutionary War, defeating the British at the "Siege of Pensacola." Once Spain entered the American Revolution as an ally, General Gálvez was involved in four major battles against the British along the gulf coast. (This monument will thus attract nearby heritage visitors to Pensacola

to learn about this important individual whose efforts for the colonist's cause influenced the histories of Texas, Louisiana, Mississippi and Alabama.)

Early recognition of General Bernardo de Gálvez began in 1981, when *Pensacola News Journal* Editor/Historian J. Earle Bowden and Honorary Vice Consul of Spain, Maria Davis hosted the first Gálvez Week on the 200th anniversary of the "Battle of Pensacola."

Commencing in 2012, by City of Pensacola proclamation, the weeklong Gálvez celebration recognizes the events of the final Battle of Pensacola, May 8, 1781:

...On May 10, 1781, the flag of Great Britain was lowered at the site of Ft. George in Pensacola and the victorious Spanish Army commanded by General Bernardo de Gálvez accepted the return of West Florida to Spanish Sovereignty. This crucial victory contributed to the eventual triumph of the American Revolution when General George Washington's forces won the Battle of Yorktown...

The City Council and the County Commission are honorary sponsors of these events meeting with the visiting luminaries. This treasured friendship between countries supports cultural tourism and helps the residents of Pensacola and the surrounding area enhance an international and State of Florida "good will" relationship with our Spanish heritage in one of America's oldest cities.

Because of his loyal support for the Colonists' cause for liberty, Gálvez was acknowledged as a "Great Floridian" in 2012 and in 2015 was made an "Honorary Citizen of the United States." (Only eight people have received such an honor: Winston Churchill, Raoul Wallenberg, William and Hannah Penn, Mother Teresa, Marquis de Lafayette, Casimir Pulaski, and Bernardo de Gálvez – the last three were American Revolution contemporaries.)

Heritage Tourism & Education

We stand to see improvement in the well-being and charming ambiance of Downtown Pensacola as every Fiesta Parade passes, and as school field trips, parents, friends, neighbors, our military, nearby businesses, and tourists all unite to learn the meaning of who this statue represents and why. They need to know of the sacrifices and diversity that buttressed our American Revolution. It is said that it is "through recognition of our past that we can build and preserve our future."

As an aside, it is important to note that 10-12 generations of Pensacola citizens live in this city because of Gálvez's soldiers who settled here after the battle. Thus, Pensacola citizens share friendships and ties with many Spanish cities.

Additionally, Spanish visitors are coming to the city in mounting numbers: sharing views of the city as they take videos, writing numerous newspaper and magazine articles about our joint heritage and are increasingly coming as pilgrimage visitors to our city that has Spanish street names from both the First and Second Spanish Periods. The citizens of Spain are eagerly following this statue's appearance in our city which follows the recent placement of a portrait of General Gálvez in the halls of Congress.

5) Summary Timeline for the Proposed Project or Program

Since 2015, PHF has accepted donations for this monument. The groundbreaking for the Galvez Monument project was May 8, 2017. With the support of Spanish dignitaries, the City of Pensacola and Escambia county officials, and stalwart donors:

**THE COMPLETED MONUMENT WILL BE DEDICATED ON
GÁLVEZ DAY MAY 8, 2018.**

Since the mission of PHF is to “Preserve and Educate” the public, we think it is very fitting for this city to bring Gálvez’s accomplishments to Floridians. By constructing this equestrian statue in such a public setting, it will bring attention to the diversity of our region and the foundations of the various cultures Florida represents.

We hope you support us in the completion of this public display of art, representing the culture and history of Pensacola, the State of Florida and most importantly, the new nation for which the Spanish General Gálvez and his armies fought.

When this monument is completed, the world will know that Pensacola has not forgotten Spain’s “Battle of Pensacola,” nor the dedication of its soldiers who died in support of our American Revolution.

