

Application Score Sheet

Proposed Project: Bay Summer Youth Foundation (#65)

Proposed Project/Program County: Bay

Board of County Commission Support: Yes

Total Projected Project Cost: \$128,041.70

Match Provided: \$41,261.50

Triumph Funds Requested: \$86,780.00 (67.8%)

Triumph Funds Recommended by Staff: \$86,780.00

Score: A

Triumph Board Approval: Yes/No

Triumph Funds Approved by Board:

Date:

Economic Analysis Impact and Score

The Bay Youth Summer Work Foundation proposal describes a set of educational programs designed to attract high school students into the workforce during summer school holidays and provide them with fundamental skills to enable a smooth transition into the workforce. By providing the mentoring and soft skills needed by students as they explore career opportunities, the program will help increase successful placements into better jobs. The Triumph funding request of \$86,780 represents 67.8 percent of the total project cost. Match is provided by Gulf Coast State College and by community contributions.

The Bay Youth Summer Work Program is intended to help improve the local labor force over time by creating an additional pipeline for local businesses to use high school students. The program will provide industry certifications for the ICT Communication Essential Certification (ICT CEC). The ICT CEC certificate itself is a prerequisite for obtaining other credentials including Computing Essentials, Cybersecurity Essentials, Database Essentials, Gaming Essentials, Multimedia Essentials, Programming & Logic Essentials, Spreadsheet Essentials, Web Design Essentials, Word Processing Essentials, and Digital Quest/Rapid Prototyping & 3D Design Beginner.

The program will accept from 30 to 40 students into the summer work program and commits to generate up to 30 certifications in the initial year. If each of those students were to be able to gain the related industry certification, the average cost per certificate to Triumph would be \$2,893. The program also serves as a conduit for students to Haney Tech. Because the target audience for the program will likely be especially able to benefit from targeted and effective intervention to encourage workplace skills and further training, it may well have more value on a per student basis than many programs.

For the reasons, staff score the project “A” in terms of economic impact to Bay County.

Project Summary (based on information provided by the applicant)

The Bay Youth Summer Work Foundation requests \$86,780.00 in Triumph funds for industry certifications, paid internships, and training workshops.

The long-term goal is enhance and promote career development in students prior to graduation. By providing students ICT Communication Essential Certification, hands on summer job experience and academic/employability training workshops.

Bay Youth Summer Work Foundation Inc.’s vision is to help improve the quality of life and increase the success of high school students. The foundation plans to form lasting relationships between the civic/ business community encouraging them to take stock in the development of the youth in the Bay County and surrounding counties.

The foundation will focus on high student achievement with goals to reduce juvenile truancy and enhance student capacity to develop a healthy career out-look prior to high school graduation. The foundation’s early intervention with the youth population seeks to reduce high school dropout rates and juvenile crime at Bay County High.

The Bay Youth Summer Work foundation also will help in increasing student's awareness of the Technical industrial opportunity that exists in Bay County. It will serve as conduit to Haney Technical Center as it provides support to students and provide counsel in career profiles and help to overcome educational hurdles.

A primary component of the Bay Youth Summer Program is the requirement that each student who participates in the program will have the opportunity to earn an industry certification in Communication Essentials.

The ICT Communication Essential Certification focuses on fundamentals of effective communications in a technological society. Students receiving the industry certification will have demonstrated competency in:

- Basic network functions
- Internet connections
- Efficient Web searching
- Online safety and privacy
- Creating effective Web site content
- Communicating effectively with e-mail

Students participating in the Bay County Summer Work Program will receive instruction covering the above competencies (classroom and online) during the first five days of the program. The goal is for each student to successfully pass the exam and receive his/her Communication Essential Certification at the end of the first week of the program. Students in

the program who do not pass the certification exam will continue to receive instruction and assistance until they successfully pass the exam and receive the certification.

The license for the ICT Communications Essentials Certification also includes access to nine other certifications. These additional certifications include:

- Computing Essentials
- Cybersecurity Essentials
- Database Essentials
- Gaming Essentials
- Multimedia Essentials
- Programming & Logic Essentials
- Spreadsheet Essentials
- Web Design Essentials
- Word Processing Essentials
- Digital Quest/Rapid Prototyping & 3D Design Beginner

Once students receive the Communication Essentials certification, they may continue to work online throughout the next year to study the information and work towards receiving the other nine certifications listed above.

Over the last 3 years, the Willie Pollard Insurance Agency has used private funds to increase the opportunity for several young men and women with valuable work experience in customer related insurance service profession. A Triumph grant will allow the Bay Youth Summer Work foundation to reach many more students.

As stated in the Bay County Chamber Publication, 2016 Guide to Discovering Bay County, "an alarming 59% of its schools student body population receive free/ reduce lunch". Bay Youth Summer Work Foundation Incorporated, as part of Neighborhood of Good, will provide 30- 40 students part- time summer work, this will greatly enhance the households that are impacted by the economic conditions existing in Bay County.

The proposal aligns with the goals outlined in the North West Florida Forward Report, (A regional Strategy for Transformation) by strengthening and encouraging new enterprise developments in North West Florida.

To measure outcomes, data will be maintained about each student in the program though personal files.

Funding and Budget (as provided by the applicant)

5. Please provide a Project/Program Budget. Include all applicable costs and other funding sources available to support the proposal.

Salaries for student participants:	\$71, 400 (30 students/10 weeks)
Total Cost for Industry Certifications (30 students)	\$4380.20

Academic/Employability Skill Re-Enforcement Sessions	\$10,000
Marketing Cost	\$1,000
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Total Request from Triumph	\$86,780.20
Cost per student:	\$ 2,892.67
Total Match:	
Gulf Coast State College (admin/supplies)	\$5,800.00
Community Contributions	\$35,461.50
Total Match	\$41,261.50
Match as % of Total Request	47.5%

Letters of Support