

TRIUMPH GULF COAST, INC. PRE-APPLICATION FORM

Triumph Gulf Coast, Inc. ("Triumph Gulf Coast") has created a pre-application process to provide initial consideration of eligibility for potential ideas of projects or programs that may seek an award of funding. Applicants are required to participate in the pre-application process. Notwithstanding the response from Triumph Gulf Coast on the pre-application form, an Applicant may still elect to submit an Application.

APPLICANT INFORMATION

Name of Individual/Entity/Organization: *The Joe Center for the Arts*

Proposal Title: *Community Arts and Cultural Center*

Amount of Triumph Funds Requested: *\$350,000.00*

Total Estimated Project Cost: *\$375,000.00*

Brief Description of Individual/Entity/Organization: *The Joe Center for the Arts is a newly established volunteer-driven community arts center located at 201 Reid Avenue in Port St. Joe, Florida. Our mission is to educate, exhibit, partner and inspire through the Arts.*

Contact Information

Primary Contact: *Marcy Trahan*

Title: *Chair, The Joe Center for the Arts*

Mailing Address: *201 Reid Ave.*

City: *Port St. Joe* State: *Florida* Zip Code: *32456*

Telephone Number: *970-397-3663 (cell)*

Email Address: *info@TheJoeCenter.org* or *marcytrahan@comcast.net*

Website: *www.TheJoeCenter.org*

Names of co-applicants, partners or other entities, organizations that will have a role in the proposed project or program:

The following agencies/organizations will have a role in this project: Forgotten Coast Cultural Coalition (FCCC), Plein Air South (PAS), Forgotten Coast Arts and Culture (FCAC), Franklin's Promise

REQUIRED EXECUTIVE SUMMARY

Please see attached Summary.

IMPORTANT NOTICE

This pre-application process will **not** result in an award of funding by Triumph Gulf Coast. Rather, this process is designed to facilitate submission of ideas for potential projects or programs before the Applicant expends time and/or resources to complete a full Application. All Applicants for funding are required to complete an Application, which will be reviewed and then considered for award at the discretion of Triumph Gulf Coast Board.

EXECUTIVE SUMMARY

The Joe Center for the Arts is a newly established volunteer-driven community arts center located at 201 Reid Avenue in Port St. Joe, Florida. Our mission is to educate, exhibit, partner and inspire through the Arts. The Forgotten Coast Cultural Coalition (FCCC) is sponsoring The Joe and has been instrumental in supporting various events at The Joe.

Proposed project/program: Purchase and renovate the building located at 201 Reid Ave. in Port St. Joe, FL. to create a permanent community art center to serve the needs of communities along the Forgotten Coast. Building renovation would include: updating the electrical wiring system, replacement of current flooring, (asbestos removal if needed), roof repair, exterior building repair and creation of an instructional classroom with access to water.

Anticipated Outcomes: Our long-term goal is to create a permanent home for the art center. Renovation of the electrical system will ensure that we are in compliance with current building codes and meet the increased lighting needs of an art gallery/center. The classroom renovation would provide space to provide art education classes and workshops to aspiring artists of all ages. The other anticipated renovation needs support the building integrity and safety for the center.

Amount of funds being sought: \$350,000.00

Amount and identity of other funding sources:

- \$25,000 from FCCC for the construction of two handicap-accessible bathrooms and an additional air conditioning unit.
- We are currently organizing a capital finance campaign to raise monies towards the above project. This campaign will begin during the first quarter of 2019; therefore we are unable to specify a given amount at this time. Our goal is to raise the 20% down payment (\$60,000) towards building purchase.

Location: 201 Reid Ave., Port St. Joe, FL 32456

Summary Description:

The Joe Center for the Arts, created in 2018, is a Florida non-profit and is in the process of acquiring 501(c)(3) status. The purchase and renovation of the current building will allow us to create a permanent art and cultural center for the benefit of the communities in Gulf, Franklin and Bay counties. Contractual work with local builders and suppliers will add to the economy of these counties.

The Joe has already had a transformational effect on the community. The building which houses The Joe had sat empty for a number of years until it was leased by the Forgotten Coast Cultural Coalition with the goal of creating a self-sustaining art center in Port St. Joe. The Joe has become a cultural attraction that draws locals and visitors to the area and increases traffic to local businesses and restaurants along Reid Ave.

Local residents and visitors from throughout the state and country, including Canada, have praised the quality and variety of the shows that we have had this first year. We have drawn

artists throughout Gulf, Franklin, and Bay counties. Exhibits and events such as Forgotten Coast en Plein Air and Plein Air South have drawn artists and visitors from around the country for multi-day events that support the hospitality and tourist industries in these three counties.

Our first Art Exhibit held in February 2018 was called “Our Stories” and highlighted the current and historic contributions of the African-American community of North Port St. Joe. Hundreds of people came through the gallery to view these historical documents and photographs. The Joe hosted FCCC’s Great American en Plein Air Paint and Plein Air South in May and June of 2018. Our summer exhibit titled “Turtles and Trash” created an artistic and educational event for our many summer visitors. It was a joint effort between The Joe and numerous environmental groups such as Florida Coastal Conservancy, Friends of St. Joseph Buffer preserve and the University of Mississippi. It focused on the impact that plastic and trash pollution have on our marine environment, turtles and our beautiful beaches. The Community Photography Show (September 2018) drew artists from Eastpoint to Panama City Beach to Tallahassee. The Fantastic Fiber show currently on display highlights fiber art. Our Forgotten Coast Festival of Trees in November and December of this year will provide a holiday tradition for area communities to enjoy, and will draw many visitors to the downtown area. In conjunction with each of these exhibits we have had guest speakers, workshops, presentations, and children’s art activities.

Our show/exhibit schedule is already planned for 2019 with a variety of new and exciting events.

We are working with local educators to encourage and showcase student artwork in conjunction with planned exhibitions. We have worked jointly with the local library in presenting programs and presentations to the public, such as “Harriet Tubman” Chautauqua-style presentation with the “Our Stories” exhibit. A student artwork exhibit is planned for May 2019.

Although The Joe has only been operational for less than a year, the support from the community in terms of volunteer hours, show attendance, and general excitement has been huge. The merchants, restaurants and businesses along Reid Ave. have seen an increase in traffic to their doors as a result of shows and exhibits being shown at The Joe.

Time Line:

- October 2018 through January 2019 – Organize Capital Funding Campaign
- February 2019 – Begin Fundraising for building purchase and renovations
- August 2019 – Contract to purchase building
- September/October 2019 – Contract with local builders/suppliers for initial renovations

The support from Triumph Gulf Coast would help make The Joe Center for the Arts a permanent and valuable part of the communities along the Forgotten Coast.

Thank you for your consideration.

Please Select the Proposal's Eligibility Category(s)

Pursuant to Section 288.8017, Triumph Gulf Coast, Inc. was created to make awards from available funds to projects or programs that meet the priorities for economic recovery, diversification, and enhancement of the disproportionately affected counties. The disproportionately affected counties are: Bay County, Escambia County, Franklin County, Gulf County, Okaloosa County, Santa Rosa County, Walton County, or Wakulla County. *See*, Section 288.08012.

1. From the choices below, please check the box that describes the purpose of the proposed project or program (check all that apply):

- Ad valorem tax rate reduction within disproportionately affected counties;
- Local match requirements of s. 288.0655 for projects in the disproportionately affected counties;
- Public infrastructure projects for construction, expansion, or maintenance which are shown to enhance economic recovery, diversification, and enhancement of the disproportionately affected counties;
- Grants to local governments in the disproportionately affected counties to establish and maintain equipment and trained personnel for local action plans of response to respond to disasters, such as plans created for the Coastal Impacts Assistance Program;
- Grants to support programs that prepare students for future occupations and careers at K-20 institutions that have campuses in the disproportionately affected counties. Eligible programs include those that increase students' technology skills and knowledge; encourage industry certifications; provide rigorous, alternative pathways for students to meet high school graduation requirements; strengthen career readiness initiatives; fund high-demand programs of emphasis at the bachelor's and master's level designated by the Board of Governors; and, similar to or the same as talent retention programs created by the Chancellor of the State University System and the Commission of Education, encourage students with interest or aptitude for science, technology, engineering, mathematics, and medical disciplines to pursue postsecondary education at a state university or a Florida College System institution within the disproportionately affected counties;
- Grants to support programs that provide participants in the disproportionately affected counties with transferable, sustainable workforce skills that are not confined to a single employer; and
- Grants to the tourism entity created under s. 288.1226 for the purpose of advertising and promoting tourism and Fresh From Florida, and grants to promote workforce and infrastructure, on behalf of all of the disproportionately affected counties.

Please Select the Priorities this Proposal's Outcomes will Achieve

1. Please check the box if the proposed project or program will meet any of the following priorities (check all that apply):

- Generate maximum estimated economic benefits, based on tools and models not generally employed by economic input-output analyses, including cost-benefit, return-on-investment, or dynamic scoring techniques to determine how the long-term economic growth potential of the disproportionately affected counties may be enhanced by the investment.
- Increase household income in the disproportionately affected counties above national average household income.
- Leverage or further enhance key regional assets, including educational institutions, research facilities, and military bases.
- Partner with local governments to provide funds, infrastructure, land, or other assistance for the project.
- Benefit the environment, in addition to the economy.
- Provide outcome measures.
- Partner with K-20 educational institutions or school districts located within the disproportionately affected counties as of January 1, 2017.
- Are recommended by the board of county commissioners of the county in which the project or program will be located.
- Partner with convention and visitor bureaus, tourist development councils, or chambers of commerce located within the disproportionately affected counties.