

Application Score Sheet

Proposed Project: Bay Youth Summer Work Foundation (#65)

Proposed Project/Program County: Bay

Board of County Commission Support: Yes

Total Projected Project Cost: \$71,271.40

Match Provided: \$22,970.00

Triumph Funds Requested: \$48,301.40 (68%)

Triumph Funds Recommended by Staff: \$48,301.40

Score: A

ROI: An anticipated ROI of \$35 in additional personal income per dollar of Triumph cost.

Triumph Board Approval: Yes/No

Triumph Funds Approved by Board:

Date:

Economic Analysis Impact and Score

The Bay Summer Youth Training project will enhance services that help at-risk youth successfully enter the labor market and acquire job-related skills. Funding is requested to help pay for student wages as they work with local employers. Match is provided by the community, by Gulf Coast State College (GCSC) for administration and support, Career Source Gulf Coast and by Mr. Willie Pollard and his administrative staff. The Triumph request of \$48,301 represents 68 percent of the total project cost of \$71,271.

Full Time Equivalents generated by student enrollment at GCSC will be used to sustain programs over time. In addition, these programs will generate needed job growth in an at-risk youth population, improving the quality of life of students and their families.

Return on Investment

A minimum of 25 appropriate industry certifications are anticipated in the initial year at a cost to Triumph of \$1,932 per unit. At expected wage rates, this generates an anticipated ROI of \$35 in additional personal income per dollar of Triumph cost.

For the above reasons, staff rate this program as an "A" for Bay County.

Project Summary (based on information provided by the applicant)

The Triumph Gulf Coast Board voted to move to term sheet negotiations with the Bay Summer Youth Foundation on September 21, 2019. Following Hurricane Michael and additional

discussions, the recommended Triumph award has been reduced and community partnerships have been increased. The summary below reflects these updates.

The Bay Youth Summer Work Foundation requests Triumph Gulf Coast funds for industry certifications and paid summer internships to help at-risk youth successfully enter the labor market and acquire job-related skills.

The project will use up to \$48,301.40 in Triumph funds to enhance and promote career development in high school students prior to graduation by providing students ICT Communication Essential Certifications and hands on summer job experience. The project will also include academic and employability training workshops.

Bay Youth Summer Work Foundation Inc.'s vision is to help improve the quality of life and increase the success of high school students. The foundation plans to form lasting relationships between the civic/ business community encouraging them to take stock in the development of the youth in the Bay County and surrounding counties.

The foundation will focus on high student achievement with goals to reduce juvenile truancy and enhance student capacity to develop a healthy career out-look prior to high school graduation. The foundation's early intervention with the youth population seeks to reduce high school dropout rates and juvenile crime at Bay County High.

The Bay Youth Summer Work Foundation also will help in increasing student's awareness of the technical industrial opportunity that exists in Bay County. It will serve as conduit to Haney Technical Center as it provides support to students and provides counsel in career profiles to help overcome educational hurdles.

A primary component of the Bay Youth Summer Program is the requirement that each student who participates in the program will have earn an industry certification in Communication Essentials.

The ICT Communication Essential Certification focuses on fundamentals of effective communications in a technological society. Students receiving the industry certification will have demonstrated competency in:

- Basic network functions
- Internet connections
- Efficient Web searching
- Online safety and privacy
- Creating effective Web site content
- Communicating effectively with e-mail

Students participating in the Bay County Summer Work Program will receive instruction covering the above competencies (classroom and online) during the first five days of the program. The goal is for each student to successfully pass the exam and receive his/her Communication Essential Certification at the end of the first week of the program. Students in

the program who do not pass the certification exam will continue to receive instruction and assistance until they successfully pass the exam and receive the certification.

The license for the ICT Communications Essentials Certification also includes access to nine other certifications. These additional certifications include:

- Computing Essentials
- Cybersecurity Essentials
- Database Essentials
- Gaming Essentials
- Multimedia Essentials
- Programming & Logic Essentials
- Spreadsheet Essentials
- Web Design Essentials
- Word Processing Essentials
- Digital Quest/Rapid Prototyping & 3D Design Beginner

Once students receive the Communication Essentials certification, they may continue to work online throughout the next year to study the information and work towards receiving the other nine certifications listed above.

Over the last 3 years, the Willie Pollard Insurance Agency has used private funds to increase the opportunity for several young men and women with valuable work experience in customer related insurance service profession. A Triumph grant will allow the Bay Youth Summer Work foundation to reach many more students.

As stated in the Bay County Chamber Publication, 2016 Guide to Discovering Bay County, "an alarming 59% of its schools student body population receive free/ reduce lunch". Bay Youth Summer Work Foundation Incorporated, as part of Neighborhood of Good, will provide 20- 30 students part- time summer work enhancing households impacted by economic conditions.

To measure outcomes, data will be maintained about each student in the program.

Funding and Budget (as provided by the applicant)

5. Please provide a Project/Program Budget. Include all applicable costs and other funding sources available to support the proposal.

Salaries for student participants:	\$43,921.20 (30 students/8 weeks)
Total Cost for Industry Certifications (30 students)	\$4,380.20

Total Request from Triumph	\$48,301.40
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Match:

Gulf Coast State College (admin/in-kind supplies)	\$5,800.00
Community Cash Contribution	\$5,000.00
In-Kind Hours	\$5,370.00
Additional Community Contributions	\$6,800.00
Total Match	\$22,970.00
Total Project Cost	\$71,271.40