Application Score Sheet

Proposed Project: Bryant Enterprises of Pensacola, Inc., Gulf Coast STEM Center (GCSC)
Proposed Project/Program County: Santa Rosa
Board of County Commission Support: No

Total Projected Project Cost: $600,000.00
Match Provided: $15,000.00
Triumph Funds Requested: $585,000.00 (97.5%)
Triumph Funds Recommended by Staff:

Score: C
ROI: Staff are not able to calculate a ratio of benefits relative to Triumph costs based on the information contained in the proposal.
Date: May 8, 2019

Projected Economic Impact

Bryant Enterprises proposes to offer after-school programs and seasonal camps to provide STEM-related education and training. The Triumph request of $585,000 represents 97.5 percent of total project cost, with other project funding not yet specifically identified.

Staff identified several shortcomings in the proposal, including: 1) The proposal needed to specify the number of industry certifications as an outcome; 2) the project must include an appropriate match in resources to meet approval criteria; 3) the proposal needs to clarify a strategy for the target group (who, when, how, why) to be trained; and, 4) the proposal must define the link between training and the regional job market.

For these reasons, staff score the project as a "C" and do not recommend it for consideration by the Board.

Staff are not able to calculate a ratio of benefits relative to Triumph costs based on the information contained in the proposal.

Project Summary (based on information provided by the applicant)

Bryant Enterprises of Pensacola, Inc. is requesting $585,000.00 in Triumph funds to construct, equip and operate the Gulf Coast STEM Center (GCSC). The GCSC, proposed to be built in Santa Rosa or Escambia, would offer after-school programs and seasonal camps focused on STEM subjects and industry certificates.

GCSC proposes to provide after- school programs at local schools within a 15-mile radius to their facility. GCSC would provide after-school courses in Robotics, Engineering, Programming,

Math, Science, and Technology. GCSC would also provide seasonal camps (Summer Time), and teacher training.

An average computer lab holds 30 computers, and the average suggested class period is fifty minutes, times six classes per day, equaling 180 possible students/completers per year not counting accelerated programs or in school programs (which is projected to exceed 500 students total).

Most programs will take at least two semesters to complete, but some will be completed in one semester. The training will be classroom based, computer based and online based. Courses expected to be taught include Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Dreamweaver, Microsoft (MS) Word, MS Powerpoint, MS Excel, CIW Site Development Associate, CIW User Interface, and CIW Web Design Specialist, etc.

Once formed, GCSC plans to begin to create state of the art curriculum central to the program. GCSC would partner will local primary, secondary, and higher education schools in the local area offering access to high dollar STEM equipment.

To become sustainable, GCSC expects to apply and become an authorized income generating testing center via Pearson Vue. This would allow them to deliver and proctor student and teacher certification tests and create jobs.

After expenses, the program should begin to profit at the one-year mark due to the income generated by Pearson test takers and curriculum creation sales. Once operational, the program is expected to stabilize by the two-year mark and begin to fund itself.

The proposal expects to create a minimum of three full-time jobs, and one to two part-time jobs paying $15.00 per hour.

The impacts of the program in the affected counties would be measured by the increase of jobs in the area in the proposed fields.

A section of the center will be used as an income generating Pearson Vue testing Center.

Funding and Budget (as provided by the applicant)

5. Please provide a Project/Program Budget. Include all applicable costs and other funding sources available to support the proposal.

A. Project/Program Costs:
Example Costs (Note: Not exhaustive list of possible Cost categories.)

Construction:	$100,000.00
Reconstruction:	
Design & Engineering:	
Land Acquisition:	$75,000.00
Land Improvement:	$25,000.00
Equipment:	$65,000.00
Supplies:	$10,000.00
Salaries:	$123,840.00
Other (specify):	$201,160.00

Total Project Costs: $600,000.00

B. Other Project Funding Sources:
Example Funding Sources (Note: Not an exhaustive list of possible Funding Sources.)

City/County	
Private Sources	$5,000.00
Other (e.g., grants, etc.)	$10,000.00

Total Other Funding $15,000.00

Total Amount Requested: $585,000.00