

**Cori Henderson**  
Program Administrator  
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May 25, 2021

Adriana Kuhn  
Kuhn Strategic Consulting  
212 Timber Pines Dr  
Defiance, MO 63341

RE: Triumph Pre-Application No. 248 – Gulf Coast Digitized Campaign

Dear Adriana:

Thank you for submitting a Pre-Application to Triumph Gulf Coast, Inc.

Based on an initial review by the staff of Triumph Gulf Coast, Inc., (“TGC”) and a concurrence of the Board your proposal does not appear to be statutorily eligible to receive funding as presented. The pre-application requests funds for *the specific purpose of increasing tourism and economic growth for designated areas*.

According to Florida Statute 288.8017 advertising and promoting tourism grants can be awarded to *the tourism entity created under s. 288.1226 for the purpose of advertising and promoting tourism and Fresh From Florida, and grants to promote workforce and infrastructure, on behalf of all of the disproportionately affected counties*. Because the application is for advertising and promoting tourism that isn’t awarded to the tourism entity created under s. 288.1226 the pre-application does not appear to be eligible at this time.

This is an initial opinion based only on your pre-application and is not intended to be any sort of final action by TGC. Further, despite the reservations set forth herein, you may choose to submit a formal Application or a revised Pre-Application.

Triumph Gulf Coast funding is intended to support programs that generate maximum economic activity. Applicants have asked how best to document the economic activity that would likely result from their proposed project. At the January 2018 Triumph Board of Directors meeting, Dr. Rick Harper discussed characteristics most often associated with higher levels of economic activity. These factors include things like amount of matching funds, and whether the project will become self-sustaining as Triumph dollars are used up. An audio transcript of Dr. Harper's remarks is available at <https://www.myfloridatriumph.com/meetings/> under the tab for the May 19, 2021 meeting.

If you have any questions, comments or concerns regarding this letter or the TGC Application process, please do not hesitate to contact me at [chenderson@myfloridatriumph.com](mailto:chenderson@myfloridatriumph.com).

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Thank you for your continued interest.

Very truly yours,

A handwritten signature in blue ink, appearing to read "Cori Henderson". The signature is fluid and cursive, with the first name "Cori" and last name "Henderson" clearly distinguishable.

Cori Henderson

*Program Administrator*