

TRIUMPH GULF COAST PRE-APPLICATION FORM

Applicant Information

Name of Individual/Entity/Organization: Emerald Coast Elite / 30A Elite

Proposal Title: 30A Elite Cheerleading and Indoor Athletic Facility

Amount of Triumph Funds Requested: \$2,500,000

Total Estimated Project Cost: \$2,500,000

Brief Description: Youth cheer and fitness organization in Santa Rosa Beach offering competitive teams, instructional classes, private coaching, homeschool PE, child care, community service programs, scholarships and tutoring.

Primary Contact: Stephanie Phillips

Title: Owner

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Co-Applicants/Partners: Morgan Burke – Owner/Partner

Executive Summary (Excerpt)

Emerald Coast Elite (30A Elite) proposes building a cheerleading and indoor youth sports facility.

Requested funding of \$2.5M will cover building, equipment, salaries, uniforms, permits, HVAC, insurance, and operational costs. The facility will provide training for All-Star cheer, homeschool PE, fitness classes, community outreach events, tutoring, and indoor space for youth sports in Walton County. The project is expected to create 10-20 jobs and enhance community infrastructure through youth engagement and economic

Eligibility & Priority Highlights

- Public infrastructure for youth and sports facilities
- K-20 program support (PE, tutoring,)
- Workforce skills development (coaching, admin, etc.)
- Community service
- Economic impact and job creation
- Household income growth in Walton County
- K-20 education and community partnerships
- Outcome measurement and regional promotion

Executive Summary

Project Overview:

Emerald Coast Elite (operating as 30A Elite) proposes the development of a state-of-the-art cheerleading and indoor youth sports facility in Santa Rosa Beach, Florida. This project aims to meet the growing demand for accessible, high-quality athletic training, childcare, and educational support services in Walton County, a region with limited year-round recreational infrastructure for youth. The proposed facility will serve as a hub for All-Star cheerleading teams, fitness and strength programs, homeschool physical education, child care, and academic tutoring. It will also provide a safe indoor practice space for multiple youth sports during Florida's extreme weather seasons.

Funding Request and Project Cost:

We are requesting \$2.5 million in funding from Triumph Gulf Coast. This represents the full cost of the proposed project, which includes: - Facility construction and build-out - Equipment and uniforms - Staff salaries and insurance - HVAC and operational infrastructure - Permitting and legal compliance - Travel and competition fees for teams This grant would make the project possible without the need for high-cost debt financing, enabling us to keep participation costs low and offer scholarships to underprivileged youth.

Location:

The facility will be located in Santa Rosa Beach, Florida (Walton County), a rapidly growing coastal community that currently lacks sufficient indoor sports space and structured youth development programs.

Program Impact and Transformation:

Emerald Coast Elite's mission is to foster youth development through athletic excellence, personal growth, and community engagement. Our proposed facility will: - Create 15–30 new jobs in coaching, facility management, education, and childcare - Provide structured after-school programs including academic tutoring and fitness - Host regional cheer competitions, driving tourism and economic activity - Offer scholarships and outreach to low-income families, ensuring access for all - Serve as a year-round community resource, especially during peak weather seasons This program is transformational in scope. It is not just a gym, but an inclusive, multi-use facility that enhances economic diversity, supports educational goals, and promotes workforce readiness among local youth and young adults.

Community and Regional Benefits:

- Engages homeschool families through physical education programming - Supports academic development with on-site homework centers - Encourages tourism through regional cheer competitions and events - Develops future workforce by teaching discipline, leadership, and health - Leverages Walton County's growth and supports families year-round

Timeline:

The project is shovel-ready and will proceed in phases over the next 12 to 18 months: 1. Phase 1 (Months 1–6): Finalize location, permitting, and construction contracts 2. Phase 2 (Months 6–12): Build-out, purchase equipment, hire staff 3. Phase 3 (Months 12–18): Program launch, enrollment, marketing, and community engagement

Conclusion:

This facility is more than a cheer gym—it is a transformational, inclusive community asset for Walton County. By investing in Emerald Coast Elite, Triumph Gulf Coast will not only support economic diversification and youth opportunity, but also establish a vibrant, sustainable center for growth, leadership, and wellness on the Emerald Coast.