



GIVING TUESDAY

Giving Tuesday Grant Request

Submitted by: How We Fish Florida, Corp. (501(c)(3) Nonprofit) EIN#83-4314031

Project: *Guardians of the Reef* Documentary

Amount Requested: \$19,298

Purpose: Acquisition of DJI Ronin 4D-8K Cinema Camera System

Submitted To: Triumph Gulf Coast, Inc.

Dear Triumph Gulf Coast Board Members,

On this Giving Tuesday, How We Fish Florida respectfully requests a grant of **\$19,298** for the purchase of a **DJI Ronin 4D-8K professional cinema camera system**, essential for the production of our upcoming educational documentary, ***Guardians of the Reef***.

About How We Fish Florida

How We Fish Florida is a nonprofit organization dedicated to conservation, environmental education, and community engagement through hands-on fishing, habitat restoration, and youth outreach programs. Our work supports Florida's marine ecosystems, combats invasive species, and promotes environmental stewardship across the state—especially within coastal communities.

Project Overview: *Guardians of the Reef*

Guardians of the Reef is a feature-length educational documentary centered on Florida's coral reefs, marine habitats, and the communities fighting to protect them. The film highlights critical conservation efforts, showcases environmental resilience, and promotes responsible tourism throughout Northwest Florida.

The DJI Ronin 4D-8K camera system is vital to capturing the cinematic quality required to tell this story effectively. Its advanced stabilization, low-light capability, and 8K resolution allow us to film underwater environments, coastal landscapes, and action sequences with clarity that standard equipment cannot provide.

Why Triumph Gulf Coast's Support Matters

The Triumph Gulf Coast mission—economic recovery, diversification, and long-term enhancement of Northwest Florida—aligns directly with the goals of this film.

By enabling us to acquire this camera, your support would allow How We Fish Florida to:

1. Feature Northwest Florida's Marine and Coastal Assets

We plan to film extensively throughout the eight Triumph-eligible counties:

- **Escambia** – artificial reefs, Perdido Key, and conservation initiatives
- **Santa Rosa** – Navarre reefs, marine habitats, ecotourism sites
- **Okaloosa** – fishing communities, Gulf-to-table industries
- **Walton** – coastal dune lakes and unique environmental features
- **Bay** – St. Andrews Bay, Panama City Beach eco-restoration
- **Gulf** – Port St. Joe, barrier islands, scallop restoration
- **Franklin** – Apalachicola Bay, oyster reef rebuilding
- **Wakulla** – springs, estuaries, and historic fishing traditions

These landscapes are not only environmentally significant—they are powerful drivers of tourism, economic revitalization, and community pride.



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2. Promote Tourism and Economic Visibility

Triumph-supported counties will be **intentionally featured** in the documentary in a way that increases national visibility, encourages eco-tourism, and highlights the unique beauty and value of Northwest Florida's outdoor recreation economy.

3. Support Workforce Development & Youth Education

The film and its supporting educational materials will be distributed to schools, youth programs, veterans groups, and conservation organizations—introducing young people to careers in marine science, filmmaking, and environmental tourism.

Why the DJI Ronin 4D-8K Is Essential

Producing a documentary of this scope requires professional stabilization, high dynamic range, and ultra-high-resolution imaging. The **DJI Ronin 4D-8K**, valued at **\$19,298**, provides: Please See List of equipment

- Broadcast-quality production required for PBS-level distribution
- Professional underwater housings compatible with reef filming
- Precision stabilization for boat, dock, and shoreline shooting
- Future-proof 8K resolution ensuring longevity and global marketability

Your investment will directly elevate the quality and reach of the final film.

Giving Tuesday Impact

On this national day of generosity, Triumph Gulf Coast has the opportunity to contribute to a high-visibility project that will:

- Promote Northwest Florida's natural beauty
- Support economic diversification through sustainable tourism
- Educate future generations about environmental stewardship
- Highlight the resilience and recovery of post-Deepwater Horizon local ecosystems

Your support will not only equip us with essential filmmaking tools, but it will also help preserve Florida's marine heritage for millions of residents, visitors, students, and future conservation leaders.

Thank You

Thank you for considering this Giving Tuesday request. We would be honored to partner with Triumph Gulf Coast to tell the story of Florida's reefs—and the courageous communities working to protect them.

We welcome the opportunity to provide further information, budgets, or letters of support at your request.

With gratitude,

Jim Reyes

Founder

How We Fish Florida, Corp.

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DJI Ronin 4D-8K Camera

USD \$9,999

DJI DL PZ 17-28 mm T3.0 ASPH Lens

USD \$1,339

DJI Transmission (High-Bright Monitor Combo)

USD \$2,499

DJI Ronin 4D Hand Grips Combo

USD \$729

DJI Focus Pro Hand Unit

USD \$929

DL 50mm F2.8 LS ASPH Lens

USD \$1,199

DJI PROSSD 1TB

USD \$799

DJI Focus Pro Motor

USD \$149

DJI Zenmuse X9 L Mount Unit

USD \$439

Inspire 2/Ronin 2 Battery Charging Hub

USD \$129

TB50 Intelligent Battery

USD \$179

DJI Three-Channel Follow Focus

USD \$909